



### **Who are we?**

Established in 1983, privately-held Pacific Market International (PMI) designs, manufactures and markets innovative food and beverage solutions designed for busy lifestyles. Our brands in the marketplace are Stanley, Aladdin, Migo, and Slant Collections. PMI is headquartered in Downtown Seattle. We also have offices around the world in Shanghai & Shenzhen, China; Rio de Janeiro & Manaus, Brazil; Manila, Philippines; Amsterdam, The Netherlands; and San Francisco & Bentonville, USA. More information can be found at [www.pmi-worldwide.com](http://www.pmi-worldwide.com). Thanks for checking out our full-time Designer, Fashion Brands role.

### **Position Overview – San Francisco**

As the Designer for the Fashion Brands channel you have a passion for product and retail! You are instrumental in supporting the Art Director, Director of Product Management and Sales objectives to execute custom product programs for a variety of mass market and specialty accounts. You have a deep knowledge of the product manufacturing process and design parameters which allow you to apply graphic design for a wide variety of materials. In this role you will work closely with Product Development, Sales and Production Teams.

### **You'll:**

- Design product concepts across a wide variety of materials, including ceramics, glass, plastics, stainless, paper, textiles and more.
- Understand fully and be able to adapt to each account requirements and directives.
- Be instrumental in designing new products concepts, in alignment with Sales opportunities.
- Work on projects including product renderings, illustrations, technical drawings, physical mock-ups, packaging, and marketing materials.
- Prepare for and participate in sales and design presentations.
- Become knowledgeable and stay up-to-date on color, material, finish manufacturing processes.
- Understand price constraints and manufacturing parameters to meet product design objectives.
- Be accountable for ensuring that product designs can be executed prior to production art phase.
- Support Manager and Design Team with additional duties as necessary

### **As the Designer, Fashion Brands we ask that you bring:**

- Ability to effectively work with individuals and groups at all organization levels.
- Speed, accuracy and attention to detail on all projects.
- Expert in Adobe Creative Suite, preferably on a PC platform.
- Hand illustration skills a plus.
- Required 5+ years experience in design field.
- Keen knowledge of printing processes, CMYK and PMS color systems.

### **Comprehensive compensation and benefits package including 401(k) plan.**

Help us build our success story today. Please apply by contacting PMI at: [amy@howardcreativeconsulting.com](mailto:amy@howardcreativeconsulting.com)

aladdin STANLEY miGo SLANT

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