

Who are we?

Established in 1983, privately-held Pacific Market International (PMI) designs, manufactures and markets innovative food and beverage solutions designed for busy lifestyles. Our brands in the marketplace are Stanley, Aladdin, Migo, and Slant Collections. PMI is headquartered in Downtown Seattle. We also have offices around the world in Shanghai & Shenzhen, China; Rio de Janeiro & Manaus, Brazil; Manila, Philippines; Amsterdam, The Netherlands; and San Francisco & Bentonville, USA. More information can be found at www.pmi-worldwide.com. Thanks for checking out our 6 month contract Traffic Manager role.

Position Overview - Seattle Office

As the Traffic Manager you are the gate keeper for the Visual Communications and Packaging Design Departments. You are responsible for assessing all in-coming projects, assigning the appropriate design resources, and ensuring the projects are completed on time. You have a natural ability to collaborate and problem-solve, while maintaining a positive and motivated team spirit. You are out-going, communicative, pro-active, diplomatic and deadline driven. You have technical printing experience which is key to understand execution and resource needs and are team-oriented, hands-on, ego-free and talented with a strong work ethic and positive attitude and energy.

You'll:

- Be the clients' point of contact for projects within the department
- Manage projects including print, product decoration, and marketing communication
- Police a project's scope and tactfully manage requestors expectations against creative resources, negotiate deadlines diplomatically, and ensure deadlines are being met.
- Work closely with Creative Directors to set time-line, define milestones and assess/delegate resources
- Determine/schedule when/what meetings are necessary with cross-functional and internal teams
- Utilize our product lifecycle management tool, Agile, to generate project status reports, timelines and metrics/data tables
- Work directly with domestic and Asia production vendors for print and packaging
- Identify process improvements and work collaboratively to author and implement improved processes

As the Traffic Manager we ask that you bring:

- Ability to build cross-functional partnerships
- Familiarity with the Adobe Creative Suite software.
- Project management milestone software experience a plus, Agile experience preferred.
- Confident decision making skills with an understanding of design principles
- Solid track record on delivering projects on time, and ensuring client & design team satisfaction
- Proven ability to multi-task, work with tight deadlines and prioritize tasks
- Ability to anticipate challenges and problem-solving skills.
- Willingness to adapt to changing business needs and deadlines.

Help us build our success story today. Please apply by contacting PMI at: amy@howardcreativeconsulting.com

